



Brighter Futures Gala

A Digital Event Celebrating Hope for Tomorrow

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Dear neighbor,

As COVID-19 continues to spread, the future has never felt so unpredictable. These are difficult times for us all, and we hope you're in good spirits and health! Right now, PADS Lake County is doing everything possible to sustain our daily operations and provide services to our community. While there's a lot of uncertainty, we know that we need to adapt quickly to our changing reality. Now, more than ever, the individuals and families experiencing homelessness in our community need us. And we need you.

After careful consideration, **we have decided that in lieu of a physical event this year, PADS Lake County will hold our annual *Brighter Futures Gala* as a virtual affair on World Homeless Day: Saturday, October 10-2020 at 7:00PM.** While we cannot meet in person, we will be inviting community members to celebrate the resiliency of the human spirit that we see in our clients every day and the bright futures we know are possible for them. As always, our hope is to share our important work with our community while raising funds that are crucial to making our programs possible. To that end, we would like to extend a special invitation you to be highlighted as a sponsor for this fundraiser.

As you may know, we are a community-based nonprofit organization that has been providing support, resources, and shelter to individuals and families experiencing homelessness for over 30 years—and we have remained 100% operational throughout the COVID-19 crisis. As the economic fallout from the pandemic continues to unfold, we are already seeing a tremendous increase in the number of people in need of our programs. Our holistic services seek to help our neighbors create sturdy foundations in stable homes during this uncertain time so that they can build brighter futures for themselves and contribute to our community.

With your partnership, we're sure that this event will be a tremendous success. Attached are the sponsorship opportunities available for your review and consideration. Thank you for your consideration of this request. If you have questions or need additional information, please do not hesitate to contact us.

Sincerely,

A handwritten signature in black ink, appearing to read "Meghan Powell-Filler".

Meghan Powell-Filler



Brighter Futures Gala

Sponsorship Opportunities

All Sponsors Receive:

- Recognition on PADS website
- Recognition in e-newsletter
- Recognition on social media
- Opportunity to nominate a community member or group who is working to make Lake County a better place to be featured on the PADS website

Platinum (Presenting Sponsor) \$10,000

- Sponsor name will be incorporated into official event title and presented as such in all promotional materials and marketing (i.e. Brighter Future Gala presented by Company Name).
- Short personalized video to be played during the event (to be provided by sponsor)
- Premier placement of logo:
 - In all event marketing materials, including emails
 - PADS Lake County website & event page
 - Spring print newsletter
- Two "tables" of 10 seats which include digital access to the event & VIP Event Kits to for all guests
- Opportunity to provide promotional materials in VIP Event Kits
- Ad to run in PADS Spring print newsletter (content to be provided by sponsor)
- Ad to run in PADS e-newsletters (content to be provided by sponsor)

Gold \$5,000

- Premier placement of logo:
 - In all event marketing materials, including emails
 - PADS Lake County website & event page
 - Spring print newsletter
- One "table" of 10 seats which include digital access to the event & VIP Event Kits for all guests
- Recognition by event speakers
- Ad to run in PADS Spring print newsletter
- Ad to run in PADS e-newsletters

Silver \$2,500

- One "table" of 10 seats which include digital access to the event & VIP Event kits for all guests
- Placement of logo:
 - In all event marketing materials, including emails
 - PADS Lake County website & event page
 - Spring print newsletter

Bronze \$1,000

- One "table" of 5 seats & VIP Event Kits for all guests
- Placement of logo:
 - In all event marketing materials
 - PADS Lake County website & event page
 - Spring print newsletter



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Sponsor & Contribution Form

I would be honored to support PADS Lake County as a sponsor for their Virtual Gala. Please register me for the following Sponsorship Package (select one):

- ☐ **Platinum (Presenting)** - \$10,000
- ☐ **Gold** - \$5,000
- ☐ **Silver** - \$2,500
- ☐ **Bronze** - \$1,000

No, I'm unable to support as a sponsor, but please accept my contribution of \$_____.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Form of Payment:

Enclosed is a check in the amount of \$ _____

Please make check payable to: PADS Lake County Memo Line: 2020 Fundraising Gala

Mail this completed form and check to:

PADS Lake County

Attn: Jamie Roberts
1800 Grand Avenue
Waukegan, IL 60085

OR

To pay by credit card, please email this completed form to jroberts@padslakecounty.org

Credit Card # _____ Exp. Date _____ CVV _____

Response Requested by Monday September 7, 2020

*PADS Lake County is a 501(c) (3) non-profit organization, and contributions are deductible as provided by law.
Tax Identification Number 36-2948857*



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In-Kind Donation Form

Please consider making an in-kind donation to our digital silent auction or raffle! All donors will be recognized on the event website, PADS' social media channels, and e-newsletter.

Company Name (as you would like it to appear in the program)

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Telephone: _____ Email: _____

Description of item(s):

Restrictions (if any): _____

Estimated Value: _____

Authorized Signature: _____

Donation: ☐ will be delivered to PADS ☐ certificate will be emailed to jroberts@padslakecounty.org
☐ please make a certificate for my donation

Does item have display materials? ☐ Yes ☐ No ☐ Returnable ☐ Not Returnable

Please be sure to copy this form for your records, as this also serves as your donation receipt. The original form, along with any promotional materials may be forwarded to:

PADS Lake County
Attn: Gala Auction
1800 Grand Avenue
Waukegan, IL 60085
847.689-0641 | nhunt@padslakecounty.org

Response Requested by Monday, August 31, 2020

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