



Brighter Futures Gala

Providing Hope for Tomorrow

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PADS Lake County is excited to share that we will be hosting our inaugural fundraising gala, "**Brighter Futures ... Providing Hope for Tomorrow**" on Saturday, September 21, 2019 at the Highland Park Country Club! The event will begin at 6:00 PM with a cocktail reception and silent auction, followed by dinner and entertainment. Our hope is to share our important work with our community, while raising funds that are crucial to making our programs possible. To that end, we would like to extend a special invitation to our community members to be highlighted as sponsors for this fundraiser.

PADS Lake County is a community-based nonprofit organization that has been providing support, resources, and shelter to individuals and families experiencing a housing crisis for over 30 years. Our holistic services seek to help our neighbors create sturdy foundations in stable homes so that they can build brighter futures for themselves and contribute to our community. On an annual basis, we serve nearly 2,000 individuals and families through our programs.

With your partnership, we're sure that this inaugural event will be a tremendous success. Attached are the sponsorship opportunities available for your review and consideration.

Thank you for your consideration of this request. We hope that you will join us in our work by contributing to our event and our efforts to create a Lake County where homeliness is rare, brief, and non-recurring. If you have questions or need additional information, please do not hesitate to contact us.

Sincerely,

Richard Greenswag
President

Meghan Powell-Filler
Executive Director



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Sponsorship Opportunities

All Sponsors Receive:

- Recognition on PADS Lake County's website
- Inclusion in press releases and event programs
- Recognition on stage screens throughout the event
- Signage at the event

Presenting Sponsor **\$10,000**

- Speaking opportunity during the event
- Two tables of eight seats
- VIP Preferred seating placement
- Recognition by event speakers from the podium
- Opportunity to provide promotional materials
- Sponsor name will be incorporated into official event title and presented as such in all promotional materials and marketing (i.e. Brighter Future Gala presented by Company Name).
- Reserve Sign and logo at your tables
- Full page advertisement in the gala program book
- Recognition in PADS social media

Platinum **\$5,000**

- One table of eight seats
- Preferred seating placement
- Recognition by event speakers from the podium
- Reserve Sign and logo at your table
- Full page advertisement in the gala program book
- Recognition in PADS social media

Gold **\$3,000**

- One table of eight seats
- Priority seating placement
- One-half page advertisement in the gala program book

Silver **\$2,000**

- One table of eight seats
- One-quarter page advertisement in the gala program book

Patron **\$1,000**

- Half table of four seats
- Name listed in the gala program book



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Sponsor & Contribution Form

I would be honored to support PADS Lake County as a sponsor for their inaugural gala. Please register me for the following Sponsorship Package (select one):

- ☐ **Presenting** - \$10,000
- ☐ **Platinum** - \$5,000
- ☐ **Gold** - \$3,000
- ☐ **Silver** - \$2,000
- ☐ **Patron** - \$1,000

No, I'm unable to support as a sponsor, but please accept my contribution of \$_____.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Form of Payment:

Enclosed is a check in the amount of \$ _____

Please make check payable to: *PADS Lake County* Memo Line: *2019 Fundraising Gala*

Mail this completed form and check to:

PADS Lake County

Attn: Stephen Love

1800 Grand Avenue

Waukegan, IL 60085

OR

To pay by credit card, please email this completed form to slove@padslakecounty.org

or visit our website at: padslakecounty.org/brighter-futures

Response Requested by Monday, July 15, 2019

*PADS Lake County is a 501(c) (3) non-profit organization, and contributions are deductible as provided by law.
Tax Identification Number 36-2948857*



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In-Kind Donation Form

Please consider making an in-kind donation to our silent auction! All donors will be recognized in auction signage and the program book that will be distributed at the event.

Company Name (as you would like it to appear in the program)

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Telephone: _____ Email: _____

Description of item(s):

Restrictions (if any): _____

Estimated Value: _____

Authorized Signature: _____

Donation: ☐ will be delivered to PADS ☐ certificate will be emailed to slove@padslakecounty.org
☐ please make a certificate for my donation

Does item have display materials? ☐ Yes ☐ No ☐ Returnable ☐ Not Returnable

Please be sure to copy this form for your records, as this also serves as your donation receipt. The original form, along with any promotional materials may be forwarded to:

PADS Lake County
Attn: Gala Auction
1800 Grand Avenue
Waukegan, IL 60085
847.689.0641 | slove@padslakecounty.org

Response Requested by Monday, August 5, 2019

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